

IN PURSUIT OF EXCELLENCE

*Dartmouth College
Recognizes with Deep Appreciation
the Extraordinary Achievements of*

Andrew H. Thomas '58

2012 Class Webmaster of the Year

Andy, when you graduated as an earth sciences/geology major in 1958, the Web did not even exist. Yet, as it has grown and evolved, you have embraced the challenge of becoming the Webmaster for the great Class of 1958. Your skills have grown in several dimensions, initially in the mechanics of making a Web site work, but most recently in identifying and implementing a combination of features that are focused on engaging and informing the members of your class. You have organized the content to create a great Web site.

The Class of 1958 site, "Welcome to 58 Out!" is a solid example of the use of a new Web platform to successfully inform and promote engagement of the members of the Class of 1958. Simply put, "Welcome to 58 Out!" encourages class members to care for each other.

Highlights include:

- A simple, attractive layout, and navigation that is straightforward, complete, and easy to use. Links to the latest newsletters, class notes, mini-reunion information, and announcements are all presented on the home page for easy reference.
- Frequently updated content. The platform that is being used facilitates making timely updates.
- A listing on the home page of the most recent posts, and the visitor can choose to view previous months' information as far back as February 2010.
- The ability to easily pay class dues online using PayPal. (It does not go unnoticed that the Webmaster will also accept class dues via mail.)
- Strong support for, and links to, the Dartmouth College Fund, and a page dedicated to the Bartlett Tower Society.
- An "In Memoriam" section, structured similarly to the home page, that allows visitors to download a spreadsheet listing deceased classmates and links to their obituaries. It also lists the titles of the books given to the College library in their memory.
- An archive of the class *Dartmouth Alumni Magazine* columns and of the class newsletter, *Sound and Fury*.
- A "Thoughts and Prayers" page listing classmates in need of support as they face physical and mental challenges.
- A page dedicated to the "President's Message," which provides an archive of past messages.

Andy, the content of your Web site and its result — informing and engaging classmates — is a superb example from which we all can learn. We are glad to have you as a member of the Dartmouth Class Webmasters Association, and congratulate you as the 2012 Class Webmaster of the Year.

Vice President, Alumni Relations

Director, Class Activities