

IN PURSUIT OF EXCELLENCE

*Dartmouth College
Recognizes with Deep Appreciation
the Extraordinary Achievements of*

Matt Hoffman '82

*2012 President of the Year
26 or More Years Out*

Matt, under your leadership, the Class of 1982 has done some amazing things. We suppose the '82's success with you at the helm should be no surprise: You are a consummate entrepreneur, having successfully started and run several businesses, and you have volunteered tirelessly for Dartmouth and your other alma mater, Milton Academy, before your election as class president. Nonetheless, your achievement as a leader is remarkable, and you have earned our recognition and admiration today.

With your cabinet of energized class volunteers, you met in person or by phone 26 times during the last year to plan your 30th reunion and other events, and to map outreach. With 10 mini-reunions in eight cities, you helped focus your class on connecting in person, leading to record reunion turnout, and a record \$6.15 million raised for the Dartmouth College Fund. You ensured consistent connections across the class through 18 letters, four newsletters, and a Facebook group consisting of more than 40 percent of your classmates. Finally, with the assistance of your tireless class secretaries, every classmate receives a birthday greeting. Through your ingenuity and focus, the Class of 1982 has become a model of best practices.

Like any great leader, you are not finished, constantly seeking ways to improve. Consistent with the class' focus on innovation and outreach, you are continuing work on the class Web page, which received more than 27,000 views last year, and a mid-point reunion at your 33rd year.

With your wife, Gail, you have raised four children, including Sophie, a member of the Class of 2016. You have juggled so many personal and business responsibilities while running a premier class organization, and in that context we are that much more grateful for all you have done for Dartmouth.

Congratulations, Matt, on earning the Class President of the Year Award for classes 26 years out and older.

Vice President, Alumni Relations

Director, Class Activities