

2012 Medium Club of the Year: Dartmouth Club of Greater Miami

The 2012 Medium Club of the Year can be described as the fabled phoenix rising out of the ashes. They began the year without leadership, with less than \$200 in the treasury, very few events and almost no communications. In just 12 months, this club, led by the new and very dedicated and enthusiastic board of ten alumni, not only increased the treasury by tenfold, but hosted 25 different events attended by over 440 guests. Their new and improved comprehensive communications plan includes a newly designed paper newsletter, e-newsletters, Facebook pages, a Twitter account, a Linked-in account and a spectacular website which was created from scratch. Kudos to the club president who actually taught herself Wordpress so she could create the webpage. That's determination and dedication for you!

Using these new tools and reenergized volunteers, the club interviewed 119 prospective students, bestowed 25 Book Awards, and reestablished the tradition of monthly luncheons which grew so large as to require additional tables. Other events included a "Pong Table Painting & Tourney Warm-up Party," a Pilobolus performance, a Homecoming Football Viewing party, a Lorax party, a production of the "Lion King" as well as a student send-off party. In addition, the club teamed up with Yale, Stanford and the Urban Paradise Guild to restore the beautiful Hammocks to Vizcaya Village during a Day of Service.

Other achievements include the establishment of sound fiscal management procedures such as budgetary guidelines, online dues and event registration payments and the adoption of new by-laws. Not to be overlooked is the very successful recruitment and retention of passionate, talented leaders.

The reincarnation of this club is simply amazing, and Dartmouth will forever be grateful for all the hard work and perseverance of its volunteers. May you continue to rise and shine brilliantly.

Please join me in congratulating the 2012 Medium Club of the Year, the Dartmouth Club of Greater Miami.

President, Club Officers Association

Senior Associate Director, Alumni Relations