

Mark E. Heller '70

Dartmouth Club President of the Year 2012

John Quincy Adams once said: "If your actions inspire others to dream more, learn more, do more and become more, you are a leader." Although he didn't know it at the time, Adams was talking about Mark Heller. Under Mark's quiet leadership, the Dartmouth Club of Northeast Ohio has made tremendous strides over the past three years, resulting in the Medium Club of the Year award in 2011 and being a strong contender again in 2012.

After recruiting a dynamic, dedicated Board of Directors, Mark systematically enhanced the basic underpinnings of the club including the financial procedures, membership drives, communications plan, and social activities. As a result, the treasury is robust; the wide variety of activities are well attended; and the website is full of valuable information and photographs. In addition, Mark led the club on a branding endeavor that produced a new, attractive logo which is on the aforementioned website.

Mark leads the club with a wonderful sense of humor and a light touch. He has been an important member of the Club Officers Association Executive Committee for three years and is the first to volunteer for any and all duties. He has taken it upon himself to visit other clubs in his area in support of their activities and serves as a mentor and sounding board for many.

Whether it is the students on the Big Green Bus, the Dartmouth Aires or a prospective student, Mark always makes them feel welcome and special. It's just the way Mark is with everyone.

Dartmouth could not have a better ambassador or volunteer than Mark Heller.

For his tremendous efforts this past year and for all that he does for Dartmouth, please join me in recognizing Mark Heller '70 as the 2012 Club President of the Year.

Vice President, Alumni Relations

Senior Associate Director, Alumni Relations