Future of Work in Sports Symposium

DARTMOUTH
Future of Work in Sports Symposium
Thursday, November 7, 2019
5:30 – 7:30 p.m.
The Yale Club of New York
New York, NY

Program

5:30 p.m.  Register, grab a drink, and mingle

6:00 p.m.  Moderated discussion with sports executives

  *Moderator:* Zach Lowe ’99, NBA writer and ESPN podcaster
  *Panelists:* Russ Granik ’69, vice chairman of Galatioto Sports Partners and former deputy commissioner and COO, NBA; Dan Rube P’19, EVP and deputy general counsel, NBA; and Pam Wheeler ’89, lecturer at Columbia University and former director of the Women’s National Basketball Players Association.

6:45 p.m.  Reception with guided networking, hosted by alumni in the sports industry

7:30 p.m.  Program concludes

Sponsored by Dartmouth Alumni Relations
Dartmouth for Life
PANELISTS

RUSSELL T. GRANIK ’69 P’01, Vice Chairman, Galatioto Sports Partners

Russ Granik, former Deputy Commissioner and Chief Operating Officer of the National Basketball Association, joined Galatioto Sports Partners, one of the leading firms in the sports finance and advisory business, as Vice Chairman in October 2006. Mr. Granik represented the league in a wide range of successful projects, such as collective bargaining agreements, television contracts and the NBA’s involvement in international competition, including the last five Olympics, as a member of USA Basketball.

Mr. Granik joined the NBA in 1976 as a staff attorney. He became Assistant General Counsel in 1978 and General Counsel in 1980. When David J. Stern was elected NBA Commissioner in 1984, he named Mr. Granik to succeed him as Executive Vice President. In 1990, Mr. Granik was elected Deputy Commissioner by the NBA Board of Governors.

During his tenure, Mr. Granik participated in every major business negotiation on behalf of the NBA and was also the chief negotiator for the league in collective bargaining that resulted in agreements with the National Basketball Players Association in 1988, 1995, 1999 and 2005.

From 1996-2000, he served as the President of USA Basketball, the United States’ national governing body for international basketball competition. From 1989-96, he was a Vice President of USA Basketball and, in that role, was instrumental in working out the details of the participation of NBA players beginning with the 1992 Olympics. In November 2005, Mr. Granik received USA Basketball’s Edward S. Steitz Award, which recognizes individuals for their outstanding contributions to international basketball.

Mr. Granik served two terms (2003-2007) as Chairman of the Board of the Naismith Memorial Basketball Hall of Fame, where he has been a Trustee and member of the Executive Committee since 1984, and he is also a member of the Board of Athletes for Hope. Effective November 1, 2010, Mr. Granik was retained by ESPN as its Labor Analyst, providing on-air commentary on current collective bargaining issues in professional sports.

Mr. Granik graduated Magna Cum Laude in 1969 from Dartmouth College, where he was elected to Phi Beta Kappa, and Cum Laude from Harvard Law School in 1973. He was associated with the law firm of Breed, Abbott & Morgan in New York before joining the NBA.

ZACHARY C. LOWE ’99 (Moderator), ESPN Journalist

Zach Lowe taught high school for two years after graduating Dartmouth and was pursuing an advanced degree in U.S. History before pivoting to journalism. He began his career as a crime and courts reporter for the Stamford Advocate in Stamford, Conn. After four years there, he transitioned to covering finance and law at American Lawyer magazine in 2008. In the evenings, Lowe freelanced about the NBA for various outlets. In 2010, Sports Illustrated hired him to start the magazine’s first blog about basketball. Two years later, Bill Simmons hired Lowe as the lead NBA writer for ESPN’s
sports and pop culture site Grantland. When ESPN shuttered Grantland in 2015, they picked up Lowe's contract. He has remained at ESPN since.

In addition to writing regular columns and reported feature stories, Lowe hosts a popular podcast -- the Lowe Post -- which features interviews with other journalists, and NBA executives, coaches, and players. Lowe also appears across ESPN's television programming.

Lowe lives in New York City with his wife and four-year-old daughter. He graduated from Dartmouth in 1999 and obtained an M.A. in U.S. History from William & Mary in 2003 and an M.S. in Journalism from Columbia in 2004. He played cards and watched sports a lot in Brace Commons.

**DANIEL RUBE P’19, Executive Vice President and Deputy General Counsel, NBA**

Dan Rube joined the National Basketball Association in 1995 and currently serves as the league's Executive Vice President and Deputy General Counsel.

Dan’s principal responsibilities include collective bargaining with the National Basketball Players Association; CBA-system oversight, including with respect to the salary cap and related financial matters; enforcement of CBA-related and other league rules; and the formulation of league revenue-sharing policies. Among other things, Dan also works on various competition-related and governance matters, manages the NBA’s agreement with FIBA, basketball’s world governing body, and oversees the structuring and implementation of player-related benefit and insurance programs.

Prior to joining the NBA, Dan clerked for the Hon. Robert E. Cowen of the United States Court of Appeals for the Third Circuit and worked in the litigation departments of the New York law firm of Paul, Weiss and the Philadelphia law firm of Ballard, Spahr. Dan is a graduate of Amherst College and Harvard Law School.

**PAMELA M. WHEELER ’89, Lecturer, Columbia University; former Director, WNBA Players Association**

Pamela Wheeler is a woman of firsts. She is the founding Director of the Women’s National Basketball Players Association (WNBPA) and negotiated the first collective bargaining agreement in women’s professional sports. Currently, she teaches Leadership & Personnel Management in the MS Sports Management Program at Columbia University. She also designed and teaches Introduction to Labor & Employment Law within the MS Human Capital Management Program at Columbia.

As Director of the WNBPA, Ms. Wheeler created the organization’s infrastructure and was responsible for improving the lives of professional women basketball players both on and off the court. Whether through collective bargaining, establishing programs for players or developing alternative income sources, she consistently implemented strategies that resulted in significant advances for WNBA players. She successfully led multiple CBA negotiations, culminating in the establishment of (i) minimum salary increases of 75% for rookies and 100% for veterans; (ii) year-round medical, maternity and retirement benefits; (iii) a landmark system of free agency; (iv) player controlled group license marketing rights; (v) player revenue sharing and (vi) a flexible salary cap system. Under her leadership player benefits, salaries and resources increased by 300% from 1998 to 2014.
In addition, Ms. Wheeler consistently worked to enhance the working conditions and social welfare of WNBA players both during and after their playing careers. To that end, she implemented and administered a myriad of Association and joint labor/management programs, including anti-drug, graduate school tuition reimbursement, career assessments & apprenticeships, financial planning and Rookie orientation.

Prior to the WNBPA, Ms. Wheeler was the Director of Business Development for the Continental Basketball Association, where she finalized stalled negotiations with New Line Cinema to create a national branding platform based on merging sports and entertainment. Before that, she served as General Counsel & Marketing Manager at Bob Woolf Associates, creating sports and entertainment marketing programs for institutional clients and negotiating marketing agreements for athletes.

She earned a B.A. from Dartmouth College and a J.D. from Boston University. She has been profiled in a number of traditional and sports publications, including the Sports Business Journal, “Game Changer,” Sports Illustrated, 101 Most Influential Minorities in Sports, Black Enterprise, 50 Most Powerful Blacks in Sports and Essence Magazine, Powerful African American Women.

NETWORKERS

JESSICA L. ADLER ’10, Executive, CAA Brand Consulting

Jesse Adler is an executive at CAA Brand Consulting, where she helps manage the JPMorgan Chase account, whose robust portfolio extends from some of the largest sports and entertainment venues and properties in the world, to individual talent relationships and unique private events. Adler is responsible for the day-to-day management of JPMC’s longest standing partnership, the US Open, for which J.P. Morgan and Chase are two of the top sponsors.

JPMC is also the marquee partner of Madison Square Garden, one of the industry’s largest partnerships, which encompasses six venues and four teams. Adler leads JPMC’s strategic integration across all venues/teams, MSG Network and owned/paid channels, and unique events extending the partnership into the marketplace. She helped create and expand the Chase Sound Check platform, a bespoke music platform that has featured acts such as Jake Owen, Leon Bridges, Tori Kelly and more.

Prior to CAA, Adler worked at GroupM ESP. Adler graduated from Dartmouth College with a B.A. in Psychology.

Note: Jesse’s work schedule changed as of 10/22, and she will not be able to attend the Symposium. She invites attendees to contact her at Jesse Adler jessica.l.adler10@gmail.com with any questions about her field.
JOYCE L. FU ’03, Analyst, Growth, Strategy, & International, MLB

Joyce Fu does growth, strategy and international work at Major League Baseball. She has also conducted research for the Commissioner's on-field diversity task force and worked on creating and implementing a comprehensive domestic violence, sexual assault and child abuse policy for MLB. Prior to her time at MLB, Joyce worked for the New York Mets as Legal Counsel. She was a legal intern at the National Football League while in law school and interned for the Pittsburgh Steelers. At Dartmouth, Joyce majored in studio art and sociology and was a member of the Dartmouth Women’s Rugby Club. She went on to get her J.D. from Columbia University. Originally from Pittsburgh, she currently lives in New York with her husband and 3 children.

DINO M. HALL ’06, Production Manager, Esports at Engine Shop

Dino Hall has spent the past decade working with some of the largest live sports and entertainment broadcast properties in the world, including on Super Bowls, NCAA Tournaments, the Olympics and the Oscars. Initially focused on providing technological innovations to these productions through his work with SMT (SportsMEDIA Technology), in the past year, he has transitioned over to heading up broadcast operations at Engine Shop, focusing on large scale esports productions. He has worked with multiple sports broadcasters (NBC, CBS, Turner, Showtime) and sports leagues (NFL, PGA, MLS, MLB, NHL), as well as with world class esports (EA, Red Bull, Machinima) and entertainment properties (Oscars, Emmys).

Dino received his undergraduate degree in Psychology from Dartmouth in 2006 and his MBA in Sports Business from Florida Atlantic University in 2010. He currently lives in Jersey City, NJ with his wife, Abigail, and daughter, Aria.

DAVID A. HILLMAN ’91 P’23, Executive Vice President & General Counsel, Television Stations, Sports and Broadcast Operations, CBS

David Hillman joined CBS in 2012 and in 2015 was named the Executive Vice President & General Counsel, Television Stations, Sports and Broadcast Operations, with responsibility for legal support for the Company’s TV Stations, Sports (Network and Cable), Affiliate Relations, TV regulatory matters, and broadcast operations and infrastructure.

Prior to his current position, David served as the Executive Vice President and General Counsel of Simon & Schuster, one of the largest international publishers and distributors of consumer books, for three years.

David was previously the Chief Administrative Officer, General Counsel and Executive Vice President, Business Affairs for Westwood One, a leading national radio network company.

David joined Westwood One in 2000, was promoted to Senior Vice President & General Counsel in 2004, and in a succession of legal and management positions of increasing responsibility, played a key role in the Company’s strategic and operational initiatives (including mergers and acquisitions), programming and content partnerships and labor relations. He also served as Corporate Secretary to the Board of Directors of the publicly traded company.
Prior to joining Westwood One, David worked at the law firms Stroock & Stroock & Lavan and Epstein, Becker & Green. David holds a J.D. from Fordham University School of Law, and a B.A. in Government from Dartmouth College.

**SAMUEL HOPKINS, Associate Athletic Director for External Relations, Dartmouth College**

Sam Hopkins joined Dartmouth Athletics in 2005 and moved into the role of Associate Athletic Director for External Relations in the fall of 2010. In 2015 he was named Senior Associate Athletic Director. As head of external relations, he directs the department’s stewardship of athletic alumni in support of annual giving programs. Hopkins also manages the department’s corporate sponsorship program and oversees the marketing and promotions area.

Hopkins arrived as Assistant Athletic Director for Marketing and Promotions and was elevated to Associate AD in 2008. He is Dartmouth's first-ever Associate AD for External Relations and is a member of the department's senior leadership team.

Hopkins started his career in the corporate sector before serving the Richmond Speed arena football team as director of marketing. Prior to his arrival in Hanover, he worked in the athletic marketing department at Brown University. He received his BA from Connecticut College in 1998 and his Masters in Sport Leadership from Virginia Commonwealth University in 2001.

**KRISTENE M. KELLY, Senior Associate Athletics Director for Varsity Sports and Senior Woman Administrator, Dartmouth College**

Dr. Kristene Kelly begins her second year as the Senior Associate Athletics Director for Varsity Sports and Senior Woman Administrator for the Big Green after spending the past two years as the Athletics Director at Division III Keene State College.

Prior to Kelly’s appointment at Keene State, she served as the associate athletics director, senior woman administrator and deputy Title IX coordinator for athletics at Saint Augustine’s University in Raleigh, North Carolina. Kelly twice earned the Central Intercollegiate Athletic Association (CIAA) Senior Woman Administrator of the Year award (2011, ’13), and also was an adjunct professor before being elevated to an assistant professor and department chair for sport management as well as the faculty athletics representative in her final year at Saint Augustine’s.

A 2000 graduate of Johnson C. Smith University in Charlotte, North Carolina, with two bachelor’s degrees in physical education and communication arts, Kelly began her career in collegiate athletics as an academic counselor and graduate assistant at the University of Tennessee in the 2001-02 school year. She began working toward her master’s at Tennessee in human performance and sport studies, completing her degree the following year while starting a new job at her alma mater as the sports information director, a post she held for six and a half years. Just the second female to be named the CIAA John Holley SID of the Year in 2005, Kelly also earned her Doctor of Education in sport management from the United States Sports Academy in July 2014.
As an undergraduate at Johnson C. Smith, Kelly earned all-rookie honors on the softball team before captaining the squad as a senior. In addition to serving as the sports information intern all four years, she was also a student trainer for the football team.

A native of St. Croix, U.S. Virgin Islands, Kelly is married to Jonathan Kelly Sr., and the couple has one son, Jonathan Jr. (16). She is an active member of Delta Sigma Theta Sorority, Inc.

ELIZABETH F. MARINGER ’90, Senior Vice President & Assistant General Counsel Integrity & Investigations, NBA

Elizabeth F. Maringer, Senior Vice President & Assistant General Counsel Integrity & Investigations, joined the National Basketball Association in September 2015 and is responsible for integrity and investigations across a broad range of subject areas, including conduct and disciplinary matters.

From 2011 until August 2015, Ms. Maringer was a Managing Director at Stroz Friedberg, an investigative consulting firm, where she was the Head of the firm's Global Intelligence and Investigations Division. In that role, she led a cross-disciplinary team with sub-practices that included forensic accounting, data analytics, research, and investigative services.

Prior to joining Stroz Friedberg, Ms. Maringer served as an Assistant United States Attorney in the Southern District of New York for over twelve years and, from 2008-2011, held the position of Deputy Chief of the Criminal Division. As an Assistant United States Attorney, Ms. Maringer successfully represented the United States in numerous criminal prosecutions at both the trial and appellate level. Ms. Maringer received the Department of Justice Director's Award for Superior Performance as an Assistant United States Attorney for convicting the founder and senior leadership of the Bloods, a well-known violent criminal organization, on numerous charges including racketeering, conspiracy to commit murder, narcotics, and firearms. Ms. Maringer also implemented and supervised various Department of Justice initiatives targeting firearms, gangs, and child exploitation offenses.

Prior to working for the government, Ms. Maringer was an associate in the litigation department at Paul, Weiss, Rifkind, Wharton & Garrison. Ms. Maringer began her career as a law clerk for the Honorable Robert J. Ward, United States District Court for the Southern District of New York.

Ms. Maringer received her B.A. in English from Dartmouth College. She obtained her J.D., cum laude, from Fordham Law School, where she was an Editor of the Law Review and was named a member of the Order of the Coif. Ms. Maringer has previously served as an Adjunct Professor at Columbia Law School, where she taught a seminar on all aspects of investigating and prosecuting federal crimes, and on the board of Her Justice, a non-profit organization that provides pro bono legal services to low-income women.
ALEXANDER P. MURPHY ’13 TH’14, Software Engineer, Twitter; former Product Engineer, ESPN

Alex Murphy studied Computer Engineering at Thayer. While at Dartmouth, he interned at ESPN in the Satellite transmission group, and later joined ESPN full-time in the Product Engineering group, focused on the WatchESPN platform. At ESPN, he built ESPN’s streaming video applications, which deliver over 60 million hours of live sports content to over 12 million devices per month. He was part of the team that launched ESPN+, the first direct-to-consumer subscription offering from ESPN. Alex is a huge Green Bay Packers fan, and is passionate about building scalable, reliable and intuitive digital products for sports fans around the world.

CAMERON A. MYLER ’92, Clinical Assistant Professor, NYU; member of the Court of Arbitration for Sport

Cameron Myler’s professional experiences are diverse, but there’s a common theme: sport. She is a Clinical Assistant Professor at New York University’s Tisch Institute for Global Sport, an arbitrator with the Court of Arbitration for Sport, an intellectual property and sports lawyer, and a four-time Olympian in the sport of luge.

At NYU, Cameron’s teaching and research interests include legal issues relating to Olympic sport, international sports governance, the regulation of doping in sport, intellectual property, as well as athletes’ commercial rights, branding and career transitions. Cameron is a member of the Court of Arbitration for Sport, which adjudicates eligibility, doping, ethics and commercial issues related to sport. She served on the Anti-Doping Division of CAS at the Winter Olympic Games in PyeongChang, South Korea. In her legal practice, she has represented Olympic athletes and sports organizations, advised media and entertainment clients in a variety of commercial matters, and litigated high-profile intellectual property cases.

Prior to practicing law, Cameron competed in four Olympic Games in the sport of luge (1988 – Calgary, 1992 – Albertville, 1994 – Lillehammer, 1998 – Nagano), and was elected by her teammates to carry the American flag at the Opening Ceremonies of the Olympics in Norway. She was U.S. National Champion seven times and won 11 World Cup medals. Cameron was inducted into the Hall of Fame of the National Association for Sport & Physical Education and is featured in the book SuperWomen: 100 Women – 100 Sports. Cameron is an Athlete Ambassador for Kids Play International, a nonprofit that uses sport to promote gender equity in countries impacted by genocide, and an Olympic Ambassador for Athlete Ally, which advocates for inclusion of the LGBTQ+ community in sports. She also supports Champions for America’s Future, a nonprofit organization that promotes policy solutions for at-risk kids to compete in life.

Cameron graduated from Dartmouth College cum laude and, after retiring from competitive sport, received her J.D. from Boston College Law School and an Executive Masters in Sports Organization Management from the University of Poitiers, a program coordinated by the IOC.
As Executive Vice President and General Manager of ESPN+, Russell Wolff is responsible for leadership, management and oversight of all aspects of ESPN+, the industry-leading direct-to-consumer sports streaming service from Disney’s Direct-to-Consumer and International (DTCI) segment and ESPN. In the role, he works with the leadership of The Walt Disney Company, DTCI and ESPN to drive the ESPN+ business and grow its subscriber base, as well guiding the overall management and commercialization of ESPN-branded digital products globally.

Under Wolff’s leadership and direction, ESPN+ delivers a robust programming lineup – more than 10,000 live sporting events, dozens of original series and an unmatched library of on-demand sports documentaries and other content – to millions of subscribers. Fans subscribe to ESPN+ for just $4.99 a month (or $49.99 per year) through the ESPN App (on mobile and connected devices) and ESPN.com.

Additionally, since 2014, Wolff has also guided ESPN’s programming and multimedia relationship with Special Olympics.

Previously, Wolff served as Executive Vice President and Managing Director, ESPN International, where he was responsible for overseeing all aspects of ESPN’s international businesses and U.S. Hispanic business initiatives. He first joined ESPN in 1997, having previously had roles at MTV Networks and Leo Burnett Company.

Wolff graduated from Dartmouth College with an A.B. degree in 1989 and received his M.B.A. from the Amos Tuck School of Business in 1994, for which he currently serves on the Board of Advisors. He previously served as the president of Dartmouth Alumni Council and was the recipient of the 2019-2020 Dartmouth Alumni Award.

Russell and his wife, Patricia, have two sons.