

2012 Metro Club of the Year: Dartmouth Alumni Association of New York City

Someone once said: "The size of your audience doesn't matter. What's important is that your audience is listening." Well, the membership of the 2012 Metro Club of the Year is certainly paying attention as indicated by the fact that nearly 3,500 individuals attended 51 different events and activities hosted by the Club last year. A broad, varied and informative communications plan, utilizing old school technology as well as everything new, was executed successfully by a dedicated and diverse Board of Directors which spans five decades and includes liaisons to the graduate schools and Affiliated Groups.

Concerts, faculty lectures, receptions, sporting events, Pilobolus performances, and workshops kept alumni engaged with each other and the College throughout the year. One particularly poignant and successful event featured a memorable and emotional presentation by WWII veterans from the Class of '42 and President-Emeritus James Wright '64a on the 68th anniversary of D-Day. One '42 pilot even came wearing his original WWII flight suit.

The club leadership did quite a bit of listening of its own. After hearing from many club members of a specific critical need, a committee researched, negotiated and launched the very first comprehensive health insurance program offered to alumni in a club. This initiative and the aforementioned events, combined with eight different community service projects, demonstrates how deeply the club cares about the intellectual and physical well-being of not only its Dartmouth Family but those less fortunate in the metropolitan area it serves.

Congratulations to the Dartmouth Alumni Association of New York City for being selected the 2012 Metro Club of the Year.

President, Club Officers Association

Senior Associate Director, Alumni Relations